



## **NIC's Deeper Dive Webinar Series: Getting to Yes on Privacy and Confidentiality**

**September 14, 2018 – 12:00 – 1:30 pm ET**

### **Guest Presenters:**

**Barbara Cohn**, who takes the optimistic view that policy and legal issues are solvable and perceived obstacles can be overcome. Barb will share her experience using legal and policy analysis to challenge entrenched thinking by unearthing helpful provisions and offering new interpretations and applications of existing laws – all the while, respecting and safeguarding clients' interests as protected under the law. Barb knows it can be done, because she's done it (twice!), when she was the Chief Data Officer for New York State and in the City of New York's implementation of HHS-Connect.

**Carrie Hoff**, who understands that whether implementing a new technology or promoting a new business practice, the bottom line is changing human behavior. Easy, right? Carrie has been bobbing and weaving through a maze of reactions encountered along the journey of launching a new computer system that reduces self-imposed boundaries. She'll share insights and practical tips she's learned while leading a paradigm shift in the way services are delivered in San Diego County.

**Jennifer Bernstein**, who is a national expert on health information and data-sharing initiatives. As the Deputy Director for the Network for Public Health Law's Mid-States Region, Jennifer provides guidance to organizations on the interplay between state and federal laws related to information-sharing and interoperability. Jennifer will share her perspective, along with specific examples, of how the law can be used as a tool for success.